



UNITE
HEALTH
MANAGEMENT

Username:

Password:

SIGN IN

[Forgot Password](#)

Unite Health Management

Case Study

Background

Unite Health Management (UHM) supplies clinical training for both allied health and fitness professionals as well as students of the APPI Pilates method. UHM delivers clinical education courses to over 1500 delegates per year across Australia.

- APPI Matwork Certification Series
- APPI Equipment Certification Series
- APPI Full Matwork & Equipment Certification Series
- APPI CPD Pilates
- Physio CPD



APPI Matwork Level 1 - The Foundation



APPI Equipment Level 1 - Lumbo Pelvic Stabilisation



APPI Equipment Level 2 - Scapulo Thoracic Stabilisation



APPI Equipment Level 3 - Spinal Articulation & Stretching



APPI Equipment Level 4 - Progressions and Planning



APPI Equipment Certification Exam

Problem

UHM needed a ecommerce course store that connected their website, LMS and CRM together.

The solution needed to:

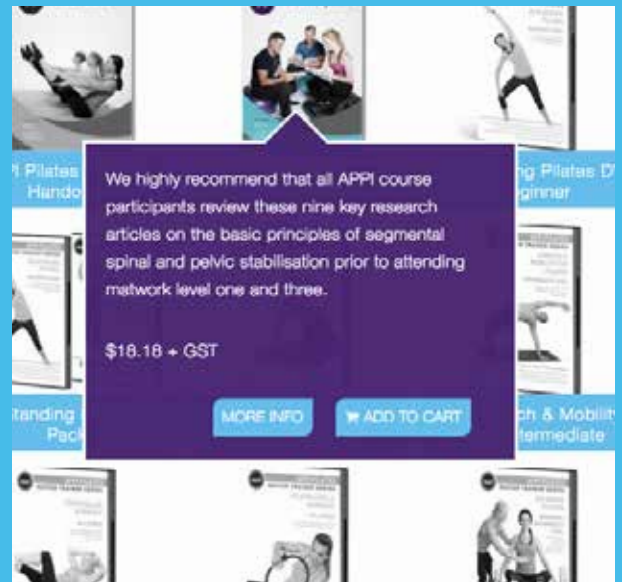
- Be capable of selling Moodle courses, face to face courses and classroom-courses with sessions.
- Allow students to waitlist courses that were already full.
- Be able to sell physical products such as DVD's.
- Mirror the branding of their current website.
- Integrate with Zoho CRM so that any potential leads from the online store could be tracked by the CRM.
- Seamlessly integrate into Moodle and manage enrolments and registration of students once payment had been processed.

Solution

Enrolmart provided a seamless integrated with Zoho CRM, Moodle and UHM's website while ensuring the ecommerce online store mirrored their corporate look and feel. The solution delivered:

Advanced Shopping

Enrolmart seamlessly integrated with their wordpress website and Moodle LMS. This allows them to setup, manage and sell online courses, book classroom sessions, sell DVDs, products to their worldwide audience. The clients do not feel as if they are being redirected from one system to another during the purchase process.



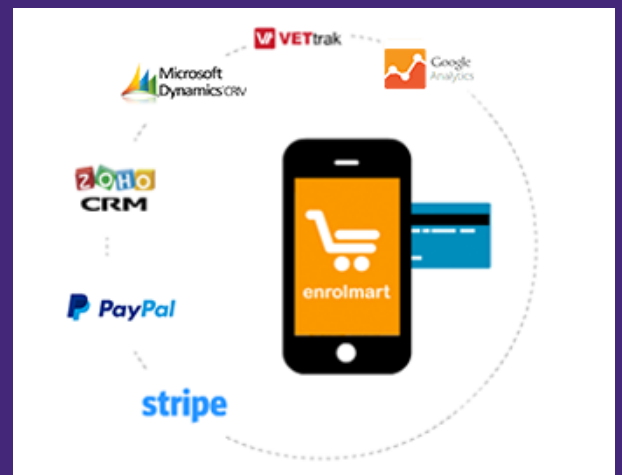
Zoho CRM Integration

Leads

All new contact requests are sent to ZOHU CRM as a new Lead which can then be followed up by their staff.

Sales

All new customers are added to ZOHU CRM as contacts with the details of products purchased by them.



Moodle Integration

All Moodle courses can be pulled in with the click of a button and vice-versa. When a new order is placed, accounts are automatically created in Moodle and users are enrolled into the courses that they have purchased.

